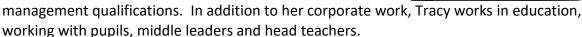


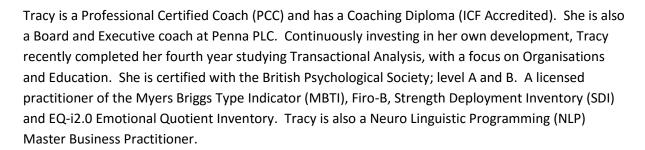
TRACY CLEGHORN

biography

Tracy is an Executive Coach, Business and Leadership Consultant. She started Values into Practice in 1996 and has worked with some of the leading businesses in the UK and internationally, including Atos, Barclays, GSK, HSBC, ITV, Le Meridien Hotels, Munich Re, Portal, Rio Tinto, Roche, Sony UK, Total Gas & Power and Virgin Media.

Tracy's background includes eleven-years in the airline industry with British Airways, where she worked both in the UK and internationally, and across a variety of disciplines; including Customer Service, Training and Organisational Development and HR. To compliment over 25 years of business experience, Tracy has an MBA from Lancaster University, and is highly qualified in a wide variety of professional coaching and





Tracy's clients describe her as an excellent relationship builder who is quick to build rapport and trust, insightful and quick to understand the business context and challenges.

"Tracy is a contradiction of depth and light; one who carries such knowledge and expertise yet offers it so lightly. Quite unassuming, Tracy makes the complex or tricky, manageable, do-able and simple."